



**Alzheimer's Awareness
Some Things Come with Age
Live Announcer Copy**

Specific Pronunciation: Alzheimer's (al-ZHYE-murz)

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You've learned so much from your loved ones. Now, it's your turn to learn for them.

If you notice changes in your loved ones, such as trouble with familiar tasks or confusion with time or place, that's not normal aging – it could be Alzheimer's.

Some things come with age. Some don't.

Learning the signs of Alzheimer's can help with early detection, which can lead to better care and support for your loved one. Learn the warning signs at 10-signs-dot-org.

Brought to you by the Alzheimer's Association and the Ad Council.